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Sealy Strategic Equity Partners Acquires 89,760 SF Industrial Building in Tallahassee, FL

Acquisition expands SSEP's portfolio footprint into targeted markets.

Dallas, TX – October 11, 2013 – Sealy Strategic Equity Partners, LP ("SSEP"), a private placement offering with a market value of \$145.2MM consisting of 2.9MM square feet of commercial real estate, has acquired an additional industrial asset in Tallahassee, Florida.

The acquisition is accretive to SSEP's near-term cash flow, lease term, tenant size, portfolio age, and internal rate of return. This strategic addition consists of a single-tenant building leased to a national credit tenant. The acquisition adds 89,760 square feet of fully occupied industrial space to SSEP's growing portfolio. SSEP acquired the building from a private investor for an undisclosed amount.

SSEP's mission is value-investing focused on stable, growing cash flow and equity appreciation through a diversified industrial real estate portfolio.

"We are very pleased with how our "Portfolio By Design" strategy is being realized through great opportunities and key acquisitions. We expect significant activity in the fourth quarter to provide a strong finish to 2013." said Scott P. Sealy, Sr, Chairman of Sealy & Company, the Sponsor of SSEP.

SSEP Growth

It is expected SSEP will make additional investments, primarily in industrial properties but occasionally may invest in office and retail properties, that share certain opportunistic and value appreciation characteristics. New investments are being sought in strategic markets throughout the southeastern, south-central and southwestern United States. Such investments may be purchased outright or assimilated into SSEP through an exchange of seller's equity for limited partnership units. For further information contact: Sealy & Company, Michael P. Sealy; Tel: 214.239.5105; MichaelS@Sealynet.com; www.sealynet.com

About Sealy & Company

Sealy & Company is a fully-integrated commercial real estate investment and operating company. Sealy is a recognized leader in acquiring, developing, and redeveloping regional distribution warehouse, industrial/flex, and other industrial properties located primarily in the southeastern, south-central, and southwestern United States. Sealy has in-house capabilities that include investment, development, asset management, property management, marketing, leasing, and brokerage services. Sealy & Company has an exceptional team of nearly 100 employees, located in eight offices, with corporate offices in Dallas, TX and Shreveport, LA. Website: www.sealynet.com